



MARKETING COACH BECAUSE PEOPLE DO MATTER

Coaching is designed to help facilitate professional and personal development providing individual growth leading to improved performance and contentment.

With 28 years of marketing and business experience, [Christian Löfberg](#) offers a realm of support ranging from fundamental marketing skills to operating effectively in complex, executive and global roles.

Whether focused on professional marketing skills or executive leadership skills, all programs are custom tailored to the individual needs.

Find out more or contact Christian on:
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PROFESSIONAL COACH

Aimed a junior and mid-level management, the professional level focuses on developing the fundamentals marketing skills:

- Branding
- Planning
- Customer Experience
- Message Management
- Agency Management
- Event Management...

EXECUTIVE COACH

For senior and executive marketing level, the executive program focuses on core marketing leadership skills:

- Vision & strategy
- Team building & leading
- Communication
- Personal branding
- Working across cultures
- Virtual teams
- Driving accountability...

COACHING PROGRAM

The coaching approach will be customized to focus on the priority needs. The Standard program runs over 12 months and includes monthly calls with follow-up assignments (assessments, reading...) as well as accountability emails.

The Intensive approach covers the program in a 6 months period.

PACKAGES

	Professional	Executive
Standard	4 800€	6 700€
Intensive	5 800€	7 700€

All prices exclude VAT
 Any travel will be charged at cost
 Significant overtime will be charged an hourly rate